

Wow!

English

About Wattsenglish and Wow!English



- **Wattsenglish** is a British publishing house founded by Steve R. Watts.
- Publishing materials with which to teach ENGLISH to children aged between **3 and 11 years - Wow!English.**
- Designed and made for the needs of teaching English as a foreign language.
- Wow! materials are based on edutainment videos from **the Steve and Maggie Show.**
- The video stories and video songs are an essential core of the Wow! materials known and used all over the world - some **20,000 children in more than 30 countries** learn English using Wow!
- On the market since 2015.
- Complete series of Wow! was finished in 2020 – the materials are up to speed with the modern world children live in.

Wow! Materials

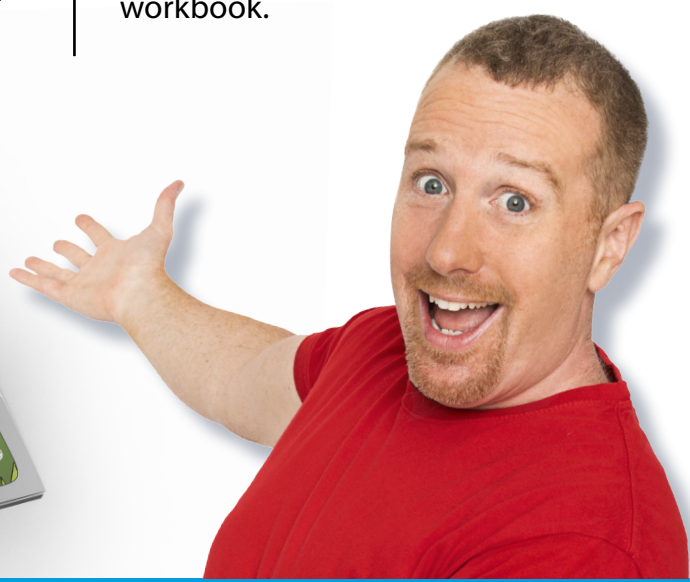
All kids
will speak English
with Wow!

- Based on video stories and video songs from the world of **Steve, Maggie and Bob the blob.**
- **The real face of native speaker Steve** in every lesson makes it easier for the children to grasp the language and brings about the need to communicate.
- Imitate first language acquisition – children acquire language in a natural way from videos and well-thought-out activities.
- English is not simplified; children learn from **situations and context.**
- Extremely variable and flexible – lesson plans, activities and numbers of lessons can be easily adjusted to any needs.



My
Wow!

Each student has their own access to the video songs and video stories through the MyWow! App, and their own colourful workbook.



3 series of materials that smoothly follow on from each other:

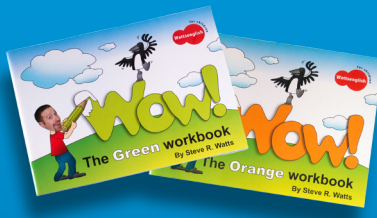
For Kindergarten



Wow!Yellow, Wow!Blue,
Wow!Red children
3-6 years old



For Primary 1 and 2



Wow!Green,
Wow!Orange children
6-8 years old



For Primary 3-5



Wow!Bronze, Wow!Silver,
Wow!Gold children
8-11 years old



WE OFFER THE FOLLOWING AS SALES SUPPORT:

- **Methodology courses**
- **The MyWow! website, with the following provided free:**
 - » everyone who registers for the first time has access to all videos
 - » for 30 days absolutely free
 - » one complete unit to try out in class **AT ANY TIME and ABSOLUTELY FREE**
 - » 7 demo activities and games, with a detailed description and an authentic video



!!! NO LICENCE FEES !!!

The price of a Child's pack depends on the number of packs which the client buys. Marketing support and teacher's training are our tip-top advantages. Get your brand and team upgraded with us.

Wow!
English

My
Wow!

STEVE
and
MAGGIE